

University of Ottawa
TELFER SCHOOL OF MANAGEMENT

The Telfer BCom

Not just business as usual



École de gestion

TELFER

School of Management



Honours Bachelor of Commerce

TELFER SCHOOL OF MANAGEMENT

The Telfer School of Management at the University of Ottawa is uniquely positioned to link with and learn from Canada's leaders.

With some 3,600 students, 200 full- and part-time faculty and 22,000 alumni, the Telfer School of Management is a diverse and vibrant environment in which students, faculty, researchers and alumni can forge rewarding lifelong relationships.

The Telfer School is located in the Desmarais Building—an impressive 12-storey structure that features a variety of cutting-edge facilities. Our distinctive programs include: Bachelor of Commerce, MBA, Executive MBA, Master of Health Administration and two MSc programs. The Telfer School of Management is accredited by AACSB, AMBA and EQUIS, ranking us among the best business schools in the world.

Located in the heart of Canada's capital and offering a broad range of outstanding research and teaching programs in both of Canada's official languages, the University of Ottawa is Canada's university.

An ideal training ground for ambitious students who wish to thrive in today's business world, the Telfer BCom enables students to earn a four-year degree with a choice among: two intensive specializations, seven academic options or the freedom to design a custom program (without option) to suit their particular career aspirations.

SPECIALIZATIONS



Accounting enables undergraduate students to build a solid foundation in financial and managerial accounting, auditing and taxation. What's more, the curriculum qualifies graduating students for professional accreditation with the

Canadian Institute of Chartered Accountants, Certified General Accountants and the Society of Management Accountants of Canada.

Course examples: Taxation, Cost Accounting, Auditing Theory, Corporate Finance, Seminar in Accounting Theory, Management Control Systems

Career examples: Accountant, Auditor, Tax Specialist, Controller, and Director of Finance

Accelerated professional accreditations: CA, CMA, CGA



Management Information Systems

teaches students how to use information technology and systems to gather information and analyze data relevant to marketing, accounting, finance and other key aspects of business management.

Course examples: Business Data Mining, Information Systems Analysis and Design, Business Process Redesign, Enterprise Systems Management, Introduction to Computing

Career examples: Business Systems Manager, Software Developer/Tester, Information and Process Analyst, Network Architect, and Chief Information Officer



LIÉE au
LINKED with LEADERSHIP

ONE PROGRAM, *many* CHOICES

OPTIONS



e-Business prepares students for jobs in this field by teaching them to understand and develop management solutions for electronic businesses in aspects such as e-government, computer systems applications and data mining.

Course examples: Electronic Business, Business Simulation, Information Systems Analysis and Design, Digital Marketing Technologies

Career examples: Business Systems Analyst, e-Business Manager, Software Developer, e-Business Consultant, and Project Manager



Entrepreneurship allows students to develop their analytical and entrepreneurial spirit, while refining their business management skills. Students in this program are those who want to start their own company or aim to become change agents in organizational growth.

Course examples: Entrepreneurial Mind: New Venture Creation, Managing a Growing Enterprise, Managing Small and Medium Sized Technology Based Companies, Personal Selling

Career examples: Business Manager, Business Consultant, Venture Capitalist, Business Development Officer, and President/Principal



Finance enables students to gain a thorough understanding of the theory and practice of financial management and to take an in-depth look at financial instruments and corporate valuation techniques.

Course examples: Corporate Finance, Fixed Income Investments, Portfolio Management, Equity Valuation, Options and Futures

Career examples: Portfolio/Securities Analyst, Financial Advisor, Account Manager, Investment Banking Analyst, and Chief Financial Officer



Human Resource Management provides students with comprehensive knowledge of the three functions that have become most critical in today's business world: personnel management, industrial relations and organizational behaviour. In addition, our human resource curriculum

is recognized for professional designation by the Human Resources Professionals Association of Ontario.

Course examples: Compensation Administration, Collective Bargaining, Staffing Organizations, Managing Change, Occupational Health and Safety, Training and Development

Career examples: Staffing Officer, Labour Relations Advisor, Learning and Development Advisor, Occupational Health and Safety Manager, and Pay and Benefits Manager

Accelerated professional accreditation: CHRP



International Management helps students understand distinctive problems in international business related to multinational operations and intercultural situations and dynamics. The program focuses on the development of strategic decision-making skills to address these challenges. Students must complete a study semester abroad in the third year of their program.

Course examples: Cross-Cultural Management, Multinational Business Policy, International Accounting, Multinational Business Finance, International Marketing

Career examples: Foreign Service Officer, Trade Commissioner, Import/Export Specialist, International Sales Manager, and Business Development Director



Management not only enables students to gain general management skills, but also helps them appreciate corporate decision-making by encouraging them to generate, evaluate and develop business ideas of their own.

Course examples: Entrepreneurial Mind: New Venture Creation, Project Management, Quality Management, Management in the New Economy, Supply Chain Management

Career examples: Business Analyst, Project Manager, Management Consultant, Director, Chief Executive Officer



Marketing helps students understand the environment in which buyers and sellers operate and how businesses and organizations develop, promote and distribute products and services in an increasingly competitive world.

Course examples: Consumer Behaviour, Advertising and Sales Promotion Management, Market Research, Marketing Strategy

Career examples: Market Analyst, Promotions and Communications Officer, Branding Manager, Publicist/Public Relations Manager, and Director of Sales

TOTAL FLEXIBILITY



Bachelor of Commerce without option enables students to acquire a solid background in most management fields, while retaining the flexibility to design a curriculum that meets their specific career aspirations.

Customize your Telfer BCom



CO-OPERATIVE EDUCATION (CO-OP) PROGRAM

www.coop.uOttawa.ca

BCom students can take advantage of the University of Ottawa's CO-OP program and alternate between study and work semester to gain practical experience in their chosen field while they pursue their degree. A few highlights:

- CO-OP is available for all BCom options/specializations
- Students complete 4 full-time paid work terms (3 in Accounting)
- Great opportunity for students to expand their network of business and career contacts

FRENCH IMMERSION STUDIES

www.immersion.uOttawa.ca

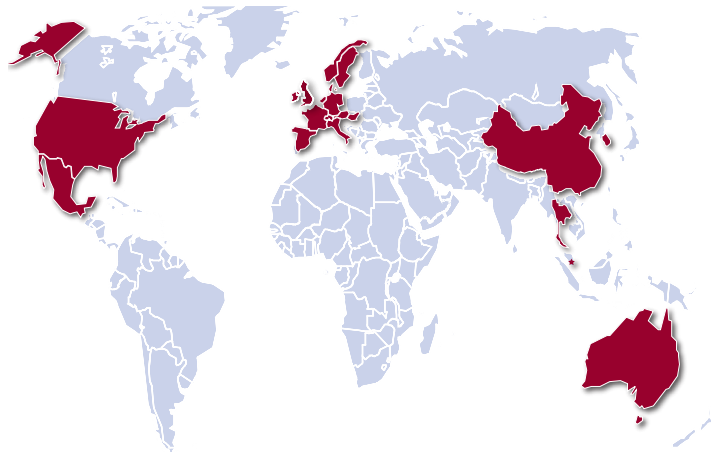
The University of Ottawa's unique French Immersion Studies stream allows students to take one-third of their courses in French, while benefiting from special courses to help them adjust to university studies in French, the French Studies Bursary, "Satisfactory/Non Satisfactory" grades to help protect their average, mentors, writing help and more!

Students who meet the requirements of this program receive a French Immersion Studies designation on their diploma. French immersion is available for all BCom options/specializations, except for Management Information Systems and e-Business. Note, however, that all BCom programs are offered in either English or French.

INTERNATIONAL EXCHANGE

www.telfer.uOttawa.ca/iep

The Telfer School's International Exchange Program provides direct access to learning opportunities that enable students to improve their understanding of global economies and business environments. Students can study abroad at one of the Telfer School's partner institutions in approximately 20 different countries. While completing the academic requirements of their degrees, students will also cultivate friendships and business contacts from around the world and gain insights into different cultures. Along with a new international perspective, students return home with incredible memories that will last a lifetime!



Australia • Austria • China • Denmark • France • Germany • Hungary
Ireland • Italy • Korea • Mexico • Norway • Singapore • Spain • Sweden
Switzerland • Thailand • The Netherlands • United Kingdom • USA



The Telfer BCom Program Structure

All Bachelor of Commerce programs at the Telfer School of Management share a common core of courses, complemented by more advanced courses in the chosen option/specialization.

PHASE ONE - Common Core Courses		
1 st year	<ul style="list-style-type: none"> • Introduction to Business Management • Social Context of Business • Introduction to Microeconomics • Mathematical Methods I • Reasoning and Critical Thinking 	<ul style="list-style-type: none"> • Financial Accounting • Information Systems Tools for Business • Introduction to Macroeconomics • Mathematical Methods II • Effective Business English
2 nd year	<ul style="list-style-type: none"> • Statistics for Management • Organizational Behaviour • Managerial Accounting • Business Decision Models • Business Communication Skills 	<ul style="list-style-type: none"> • Applications of Statistical Methods in Business • Human Resource Management • Financial Management • Management Information Systems • Marketing
PHASE TWO - Choice of Specialization or Option, or BCom Without Option		
3 rd and 4 th year	<p>Specializations*</p> <ul style="list-style-type: none"> • Accounting • Management Information Systems <p>Options</p> <ul style="list-style-type: none"> • Marketing • Finance • Human Resource Management • International Management • e-Business • Management • Entrepreneurship • BCom without option <p>*Students start taking courses specific to their specialization during their second year.</p>	

Building FUTURE LEADERS



NOT JUST BUSINESS AS USUAL

An undergraduate business program must be more than simply exams, assignments and lectures. Business today demands young professionals who are not just knowledgeable, but also equipped with an international outlook, career development support and rich, diverse learning experiences that extend far beyond any classroom.

The Telfer BCom:

- Uses distinctive teaching methods, such as case studies, business simulations and visits to actual businesses, to reveal the latest developments in international business
- Enables you to work on academic projects that empower you with self-knowledge and confidence
- Gives you the satisfaction of taking part in competitions and contributing to charitable activities alongside new friends
- Provides specialized support services and tools that help you reach your fullest potential as a student, as a business professional and as a person

A SMOOTH TRANSITION

The Telfer School helps new students make a smooth transition from high school to university life. **The Peer Mentoring Program** pairs newly admitted students with third- and fourth-year students, who provide them with assistance in a range of personal development and academic areas and help them make the most of the university experience.

CAMPUS RESOURCES

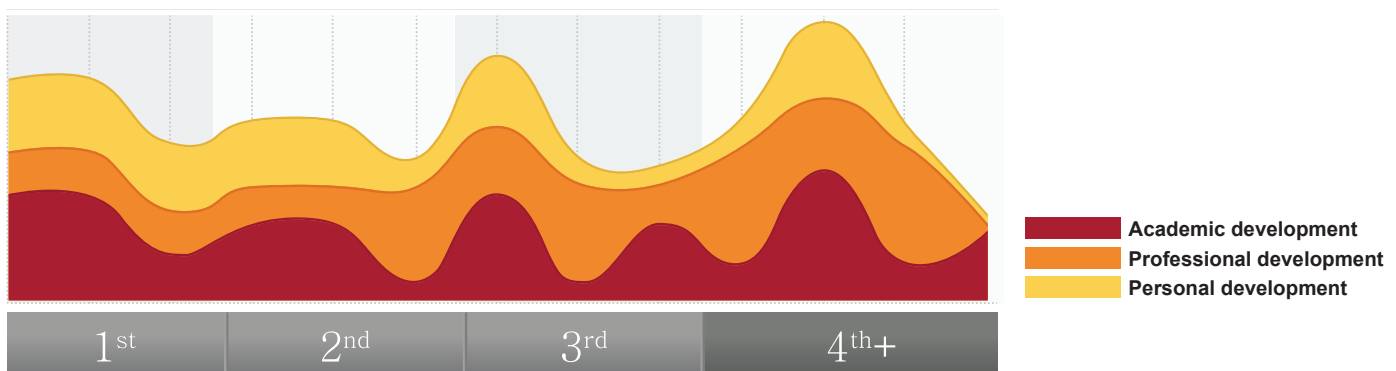
The University of Ottawa provides a wide array of services and resources to help undergraduate students fulfill their academic, cultural and recreational needs, including:


- one of the best admission scholarship programs in Canada,
- skilled academic advisors,
- varsity sports teams,
- the Student Academic Success Service,
- on- and off-campus housing,
- various financial aid and awards programs,
- professional health services,
- a leading-edge library network (including a specialized Management library), and
- extensive protection services that include a campus foot patrol.

PLAN YOUR EXPERIENCE

www.telfer.uOttawa.ca/bcom/experience

With the help of our online tool, you can discover, save and share your future Telfer BCom experience.





Telfer students taking part in
the CASCO Charity Event

BE A LEADER

Telfer School students have access to resources to improve their academic performance, enhance their personal development and hone their leadership skills. They can take part in:

- Seminars related to career development, leadership skills, self and balance and community involvement.
- Events to learn from and network with local leaders.
- The Eugène Tassé Challenge which helps foster an entrepreneurial culture among students.
- The Telfer Capital Markets Mentorship Program to gain access to key financial management tools and techniques along with mentoring from private and public sector investment professionals.
- Beta Gamma Sigma, the global society of AACSB International that honours business students' high academic achievements.
- A variety of student clubs and associations, such as the Entrepreneurs' Club, the Finance Society, the Marketing Association and many more!

KICK-START YOUR CAREER

The Telfer School's own Career Centre is dedicated to helping BCom students build tools and skills to prepare for a meaningful career. Students can complement their academic foundation with the Centre's **Career Development Program**, consisting of workshops, networking events, individual consultations, company information sessions, and specialized programs. They also have access to an ever-changing list of exciting job opportunities through the Centre's online job board.

ADMISSION

BCom program prerequisites include English (or French) courses as well as advanced mathematics courses.

Visit www.telfer.uOttawa.ca/admission for specific admission requirements and the application process.

LEARN MORE

Learn more about the Telfer School of Management and our Bachelor of Commerce program:

- Visit www.telfer.uOttawa.ca/bcom,
- Email us at undergraduate@telfer.uOttawa.ca,
- Call us at 613-562-5805, or
- Drop by the Student Services Centre in the Desmarais Building at 55 Laurier Avenue East in Ottawa.



Bloomberg terminals available in the Management Library



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